HOW TO MAKE THE "HOME BEAUTIFUL"

BY USING THE

WOOD CARPET CO'S

ELEGANT

PARQUET AND INLAID FLOORS,

WAINSCOTS AND CEILINGS.



WM. HANNAM & CO.

PROPRIETORS,

31 East 17th Street, Union Square, 3 doors from Broadway.

ESTIMATES FREE.

Price 10 Cents.

J. W. Pratt, Printer, 73 to 79 Fulton St., N. Y.

NA2970
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T C



The manufacturers of these goods received the Highest Centennial Award and Medal for "Parquet Flooring," for good designs and work, low prices, water-proof, and easily laid in any room.

CAUTION.

The public are cautioned against being imposed upon by an imitation article recently offered in this market as an improvement on Wood Carpet. We are the only parties in this city manufacturing and selling the genuine article which rolls up like oil cloth, and which has now been introduced for over 9 years, and has become very popular, meeting a growing demand from wealthy people and those whose tastes are cultivated by extensive travel in foreign lands, where ornamental hard wood floors (Parquetry) are extensively used.

Wood Carpet is made of strips of wood ¼ inch thick, thoroughly kiln dried, and cemented to heavy muslin. It rolls up like an oil cloth, and is used as a substitute for carpets, mattings and oil cloths, in rooms of every description.

ORNAMENTAL HARD WOOD FLOORS.

The finest Parquet Floors of Europe are successfully imitated, and at a much less expense.

Parquet Floors are laid in Parlors, Libraries, Halls, Reception Rooms, &c., Turkish Carpets or Persian Rugs being used with them.

PARQUET BORDERS

Alone are often laid on the outside of a room—filling up all the offsets—with a carpet in the centre. Any of the Borders shown in the Plates can be used for this purpose without the inside floor.

AS A WAINSCOTING

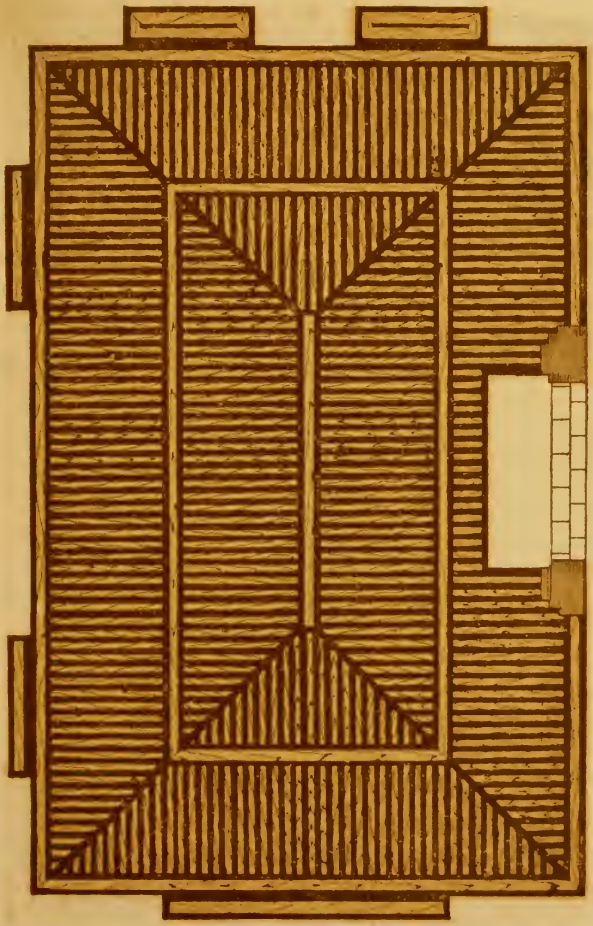
These goods are used with great success, in plain strips, or in the most elaborate designs.

CEILING AND WALLS

Can be panneled in appropriate designs, and stairs covered in a variety of beautiful styles.

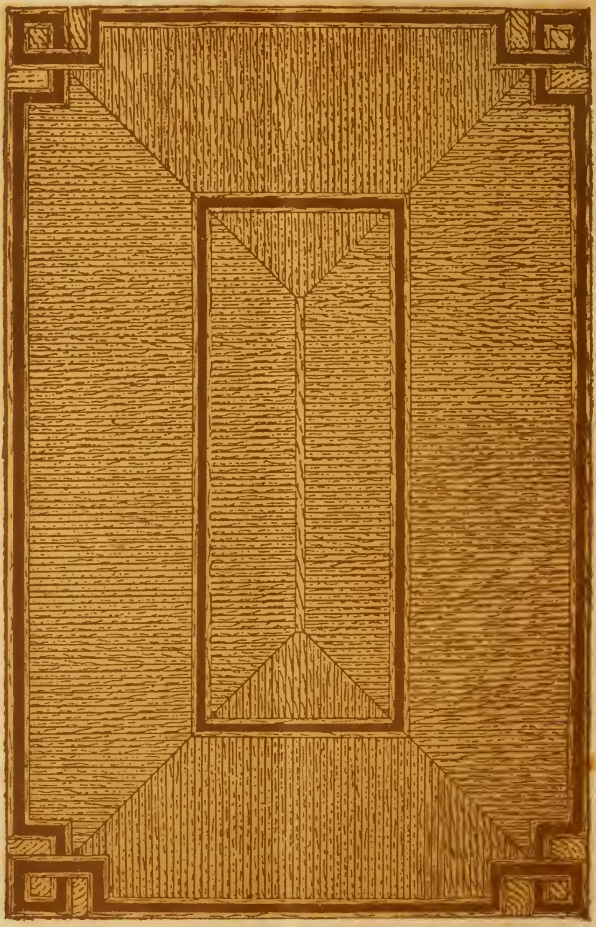
Architects' own designs made up in ¼ inch Carpet or ⅝ to 1 inch Solid or Veneered Parquet, in the most substantial tongue and grooved style.

PLATE No. 1.



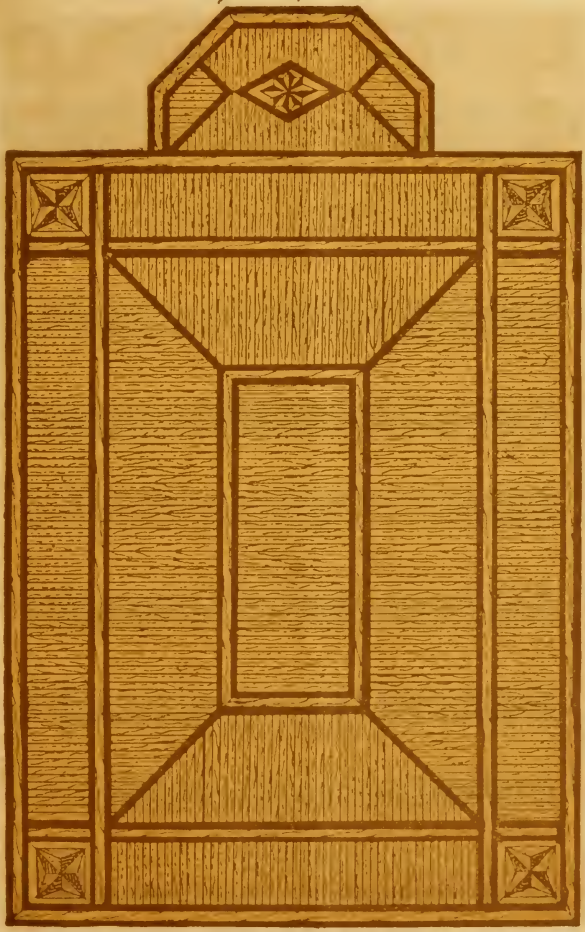
GOODS.—Cost per yard, $1.50,
Ash and Walnut.

PLATE No. 4.



GOODS.—Cost per yard, $1.50.
BORDER. Ash and Walnut,
CENTRE Oak

PLATE No 5



GOODS.—Cost per yard, $1.50,
CORNERS.—14 Inches, 1.25,
CENTREPIECE. 3.00,

BORDER. Ash and Walnut,
CENTRE Oak

PLATE No. 6.

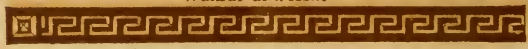
STOCK BORDERS.

Walnut Ash and Mahogany.

9.  8 IN

30 Cts per Foot

Walnut and Ash.

8.  6··

30 , , ,

Walnut and Ash.

7.  6··

40 , , ,

Walnut Ash and Mahogany.

6.  6··

30 , , ,

Walnut and Ash.

5.  6··

30 , , ,

Walnut Ash and Mahogany.

4.  6··

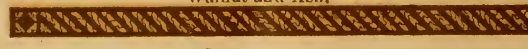
25 , , ,

Walnut and Ash.

3.  6··

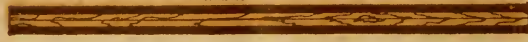
20 , , ,

Walnut and Ash.

2.  5··

18 , , ,

Walnut and Ash

1.  3½ ·
5 ··
6 ··

$1·50 per Yard

PLATE No. 6.

STOCK BORDERS.

Walnut, Maple, Mahogany, Rosewood, Holly,

No. 15.  12 IN

80 Cts. per Foot

Maple, Mahogany, Ash and Walnut,

14.  10 · ·

50 , , ,

Walnut and Maple.

13.  10 · ·

50 , , ,

Walnut and Ash or Oak

12  10 · ·

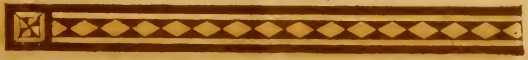
30 , , ,

Walnut and Ash or Oak

11  10 · ·

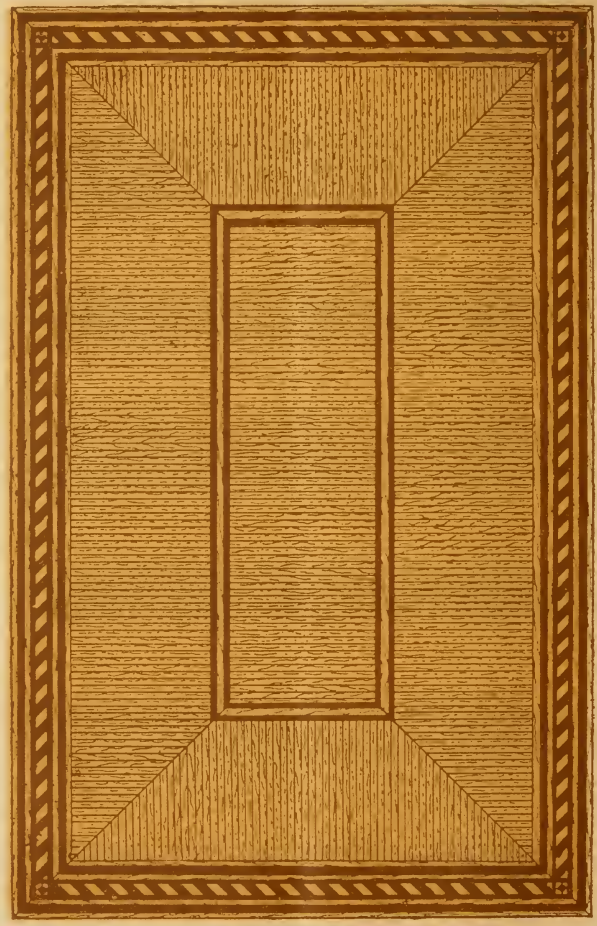
30 , , ,

Walnut and Ash,

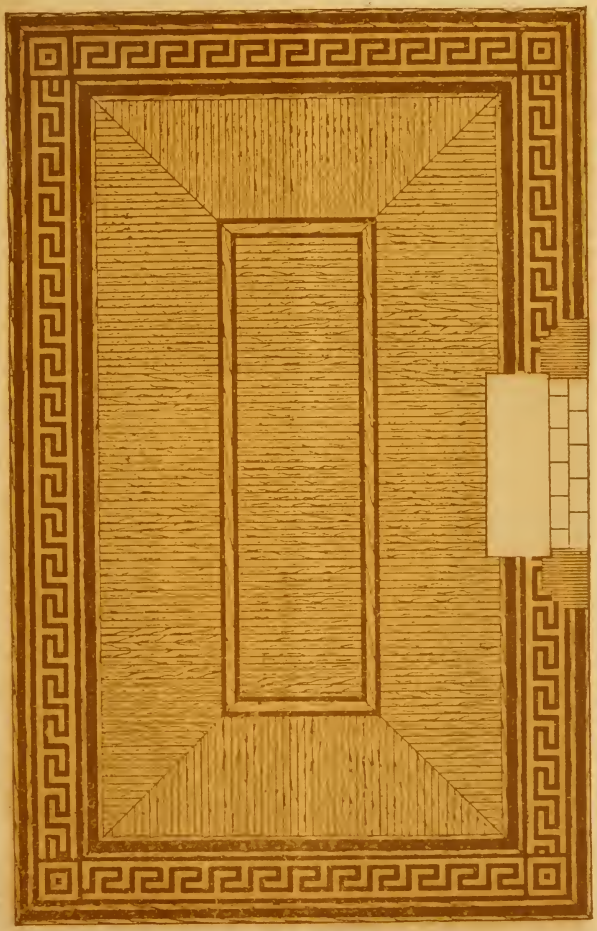
10.  8 · ·

30 , , ,

PLATE No. 7

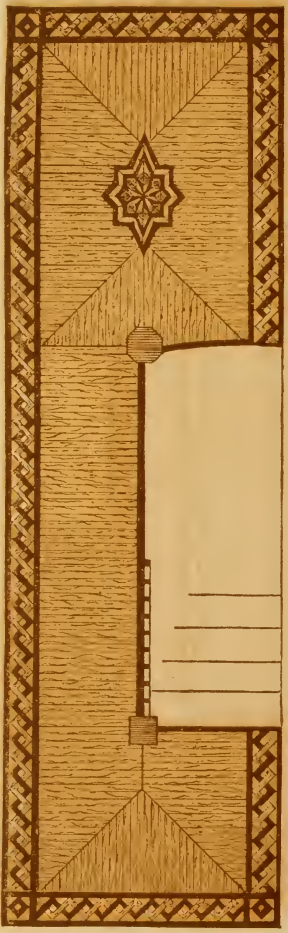


GOODS.—Cost per yard, $1.83.
BORDER.—15 Inches wide, Ash and Walnut.
CENTRE.—Oak



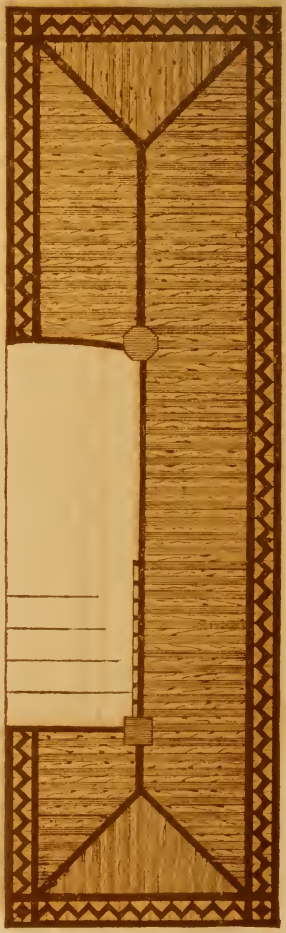
GOODS.—Cost per yard, about $1.85,
BORDER.—15, 17 or 20 Inches wide, Ash and Walnut.
CENTRE.- Oak.

PLATE No. 9.



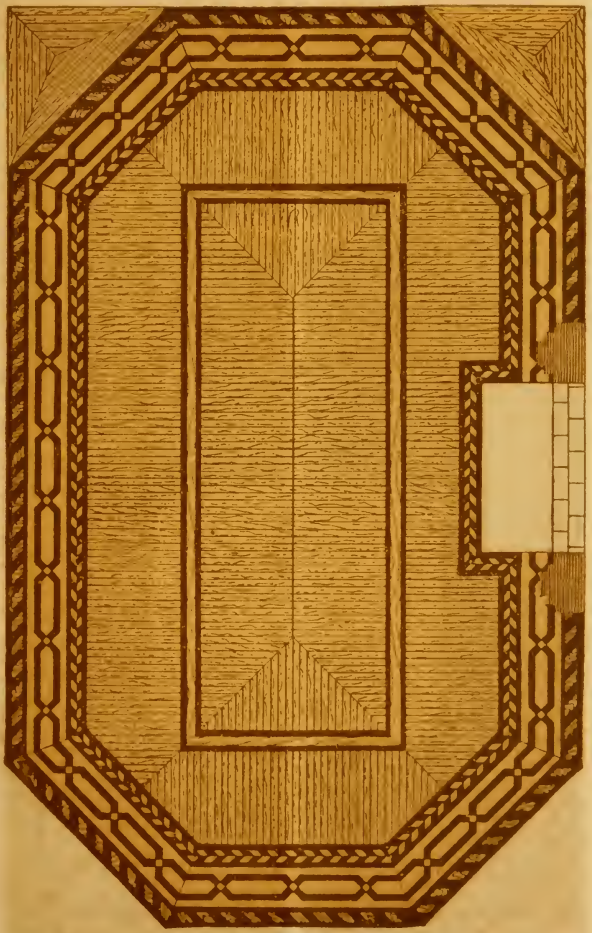
GOODS.—Cost per yard, about $ 2.62,

PLATE No. 10.



GOODS.—Cost per yard, about $1.92,

PLATE No. 11.



GOODS.—Cost per yard, $2.25,
BORDER.—20 Inches wide, Ash Oak, Walnut Mahogany, and Maple.
CENTRE.—Oak,

PLATE No. 12.



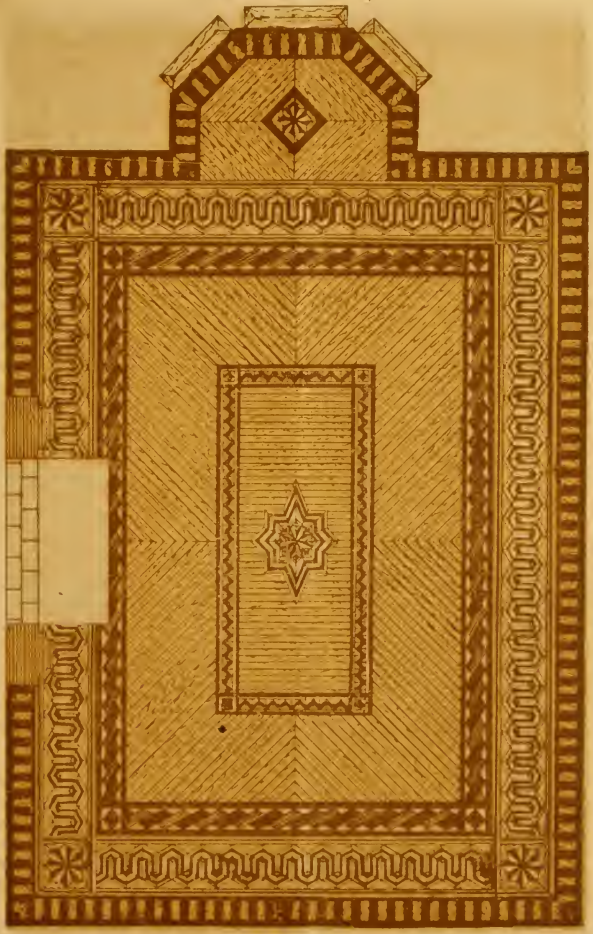
GOODS.—Cost per yard, about $2.50,

PLATE No. 13.



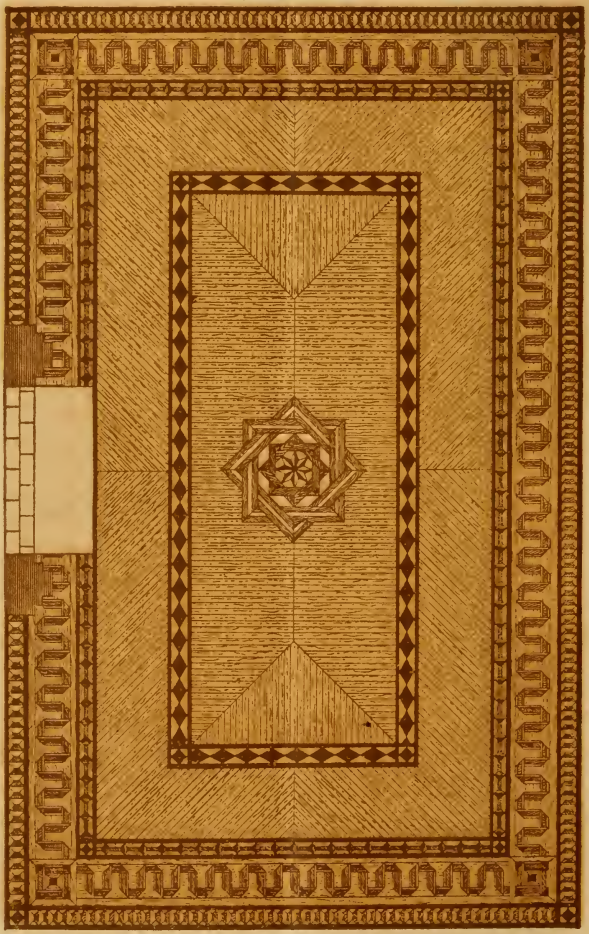
GOODS.—Cost per yard, about $ 2.60,

PLATE No. 14.

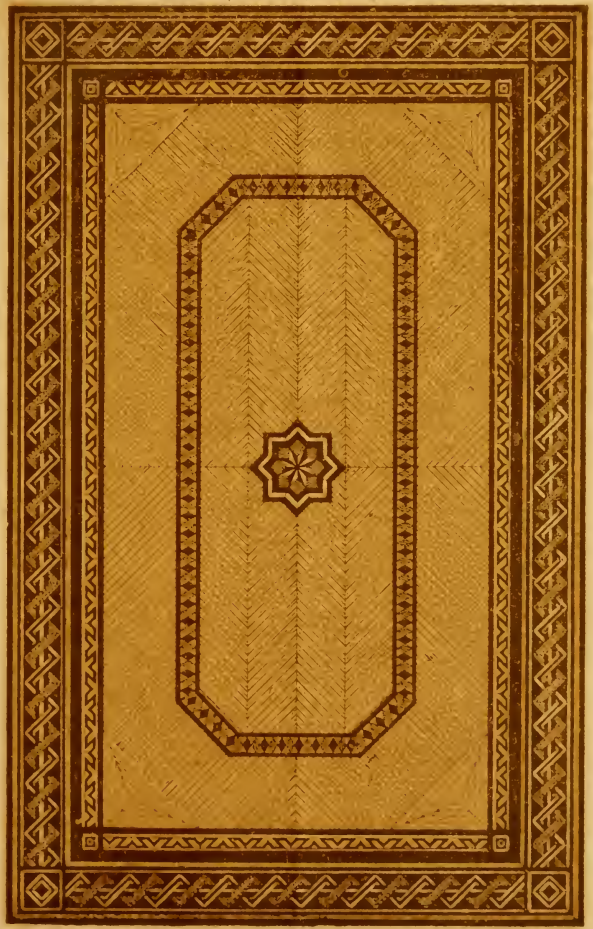


GOODS.—Cost per yard, $4.00,
BORDER.—22 Inches wide, Walnut, Oak, Mahogany, Rosewood, Ash,
CENTRE.—Oak,

PLATE No. 15.



GOODS.—Cost per yard, $4.25,
BORDER.— 25, Inches wide, Walnut, Maple. Mahogany, Rosewood, Ash and Oak
CENTRE — Oak,



GOODS.—Cost per yard, $4.50,
BORDER.—36 Inches wide, Ash, Walnut, Maple, Mahogany, Rosewood, Holly,
CENTRE.—Oak Diagonal,

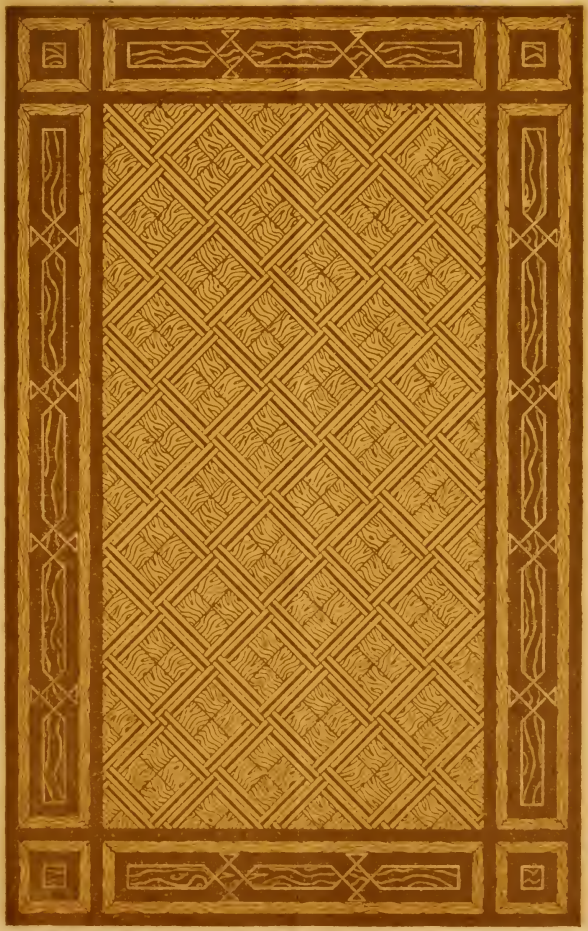
PLATE No. 17.



TO ORDER.

BORDER.—24 Inches wide, Walnut, Maple, Mahogany and Oak

CENTRE.—Oak and Maple.



TO ORDER.

BORDER.—24 Inches wide, Walnut, Oak, Holly and Rosewood,
CENTRE.— Oak, and Rosewood.

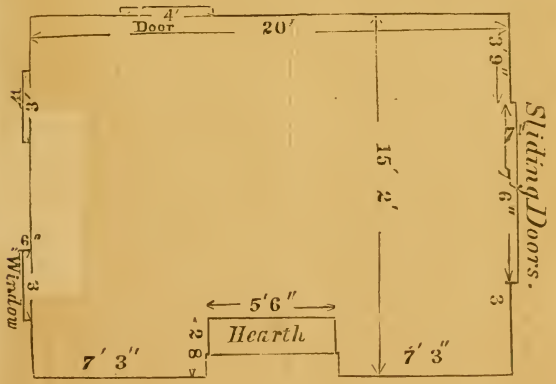


TO ORDER.

BORDER.—24 Inches wide, Oak, Walnut, Maple. Mahogany, Rosewood,
CENTRE Oak, Mahogany, Rosewood, Amaranth, Holly, Amaranth, Tulip,

We shall be pleased to give parties estimates and designs free of charge if they will furnish us with a rough sketch of the room they wish to cover, designating the style they prefer. If satisfactory the goods can be ordered, or if not the design must be returned to us or it will be charged for. When the goods are shipped full printed instructions are sent with working drawing, so that any carpenter can lay them. They are portable and pack very close. Weight about 5 to 6 lbs. per yard. Its durability is equal to any hard wood floor, and its hygienic properties are fully recognized by being used by the most eminent Physicians of New York.

DIRECTIONS FOR MEASURING.



Draw a plan of the shape of the room, showing all the doors, windows, recesses and length and projection of hearth-stone. (See Cut.) Give the full length of room, 20 feet; width, 15 feet 2 inches; length, of hearth-stone, 5 feet 6 inches; projects from the wall line, 2 feet 8 inches; distance from hearth-stone to end wall, 7 feet 3 inches; sliding doors, 7 feet 6 inches x 7 inches. Measure windows and doors, say 3 feet or 4 feet long, and they deflect 6 inches or whatever they may from the line of the baseboard.

The prices given on the various Plates are for the goods only and may vary a trifle in different size or shaped rooms, according to the amount of waste and proportion of Border to filling. The cost of laying will vary from 35 cents to 75 cents per yard, according to size, shape of plan, and finish. In the city it is better to get our price for the floor laid complete.

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WOOD CARPET CO.

31 E. 17th St., Union Square, N. Y.

European Styles of Parquet

Floors made to order in ¼ inch, or ⅝ to 1¼ inch Solid, or Veneered Tongue and Grooved, in the most substantial manner.